

**CITY OF LONG BEACH
DEPARTMENT OF PARKS, RECREATION & MARINE
MUNICIPAL GOLF COMMISSION MINUTES**

AUGUST 24, 2005

1. CALL TO ORDER

The meeting of the Municipal Golf Commission was called to order by Vice-Chairman Phil Barlow, at 3:30 p.m. in the classroom at the Long Beach Junior Golf Academy Building, 6730 E. Carson Street, Long Beach, California. Thomas Shippey, Manager of Maintenance Operations took roll call and confirmed a quorum.

<u>Present:</u>	Phil Barlow, Vice-Chairman	Len Kennett
	Gail Berns	John McCann
	Linda Cook	Ray McElhenney
	Tonny Christensen	Bob Peeters
	Betty Hatcher	Becky Turley

<u>Excused:</u>	Skip Rowland, Chairman
	Robin Bellamy

It was moved by Commissioner Christensen and seconded by Commissioner Cook that the Municipal Golf Commission approves the excused absences. The motion carried unanimously.

<u>Staff:</u>	Thomas Shippey, Manager of Maintenance Operations
	Terry Lortz, Superintendent of Golf Operations
	Emy Arteaga, Golf Operations Support

<u>American Golf:</u>	Jason Koh, General Manager of Skylinks Golf Course
	Lisa Georgeson, Junior Golf Coordinator
	Bob Chaffee, Golf Festival Coordinator

<u>Audience:</u>	Bill Barfield
	Bill Townsend (honored guest)
	Emily Hobel, CSULB
	Cindy Frye, Beach Comber Newspaper

2. ANNUAL ELECTION OF OFFICERS

- Mr. Shippey opened up the topic of annual election of officers and asked for any nominations from the commissioners for the position of chair and vice-chair to serve during the 2005-2006 term.
- Vice-Chairman Barlow nominated Vice-Chair Rowland to serve another term as chairman of the commission.

It was moved by Vice-Chairman Barlow and seconded by Commissioner McElhenney that the Municipal Golf Commission approves the nomination of Chairman Rowland to serve as chair of the commission. The motion carried unanimously.

- Commissioner Christensen nominated Vice-Chair Barlow to serve another term as vice-chair of the commission.

It was moved by Commissioner Christensen and seconded by Commissioner Berns that the Municipal Golf Commission approves the nomination of Vice-Chairman Barlow to serve as vice-chair of the commission. The motion carried unanimously.

- Vice-Chairman Barlow announced the committee selection process for the term 2005-2006. Commissioners were given the opportunity to sign up for the committee of their choice. The list will be submitted to Chairman Rowland and he will make and recommend the commissioner assignments to each of the committees.

3. INTRODUCTION OF GUESTS

- Vice-Chairman Barlow welcomed and asked all guests to please sign in and introduce themselves.

4. APPROVAL OF MINUTES – JUNE 15, 2005

- The minutes of the June 15, 2005 meeting were reviewed and approved.

It was moved by Commissioner Christensen and seconded by Commissioner Hatcher that the Municipal Golf Commission approves the minutes. The motion carried unanimously.

5. PRESENTATION OF PLAQUES

- Mr. Lortz and Mr. Shippey presented an Appreciation Plaque and clock to Commissioner Townsend in commemoration of his long years of service from 1996 through 2005 from the City of Long Beach and fellow commissioners.
- Commissioner Townsend thanked City staff and fellow commissioners for all their support and dedication.
- Mr. Shippey informed the commission that as of August 23, 2005, the Mayor's office appointed Matt Knabe to take Commissioner Townsend's place.
- Mr. Lortz and Mr. Shippey presented a Certificate of Appreciation plaque on behalf of the City and the Municipal Golf Commission to Lisa Georgeson for past years of dedicated service to the City of Long Beach, Parks, and Recreation & Marine Department. Ms. Georgeson's professional work and loyal commitment have set the standards for the Junior Golf Programs making Long Beach a better community.
- Mr. Lortz and Mr. Shippey presented a Certificate of Appreciation plaque on behalf of the City and the Municipal Golf Commission to Bob Chaffee for past years of dedicated service to the City of Long Beach, Parks, and Recreation & Marine Department. Mr. Chaffee's professional work and loyal commitment have set the standards for the Long Beach Golf Festival making Long Beach a better community.

6. GOLF SUPERINTENDENT REPORT

- Rounds of golf for June were down by 2,049 (-5.16%) over the total course rounds for June. Total rounds of golf were down by 35,376 (-16.37%) for the year compared to this time last year. **(Skylinks was removed from the comparison because of renovation closure).**
- Rounds of golf for July were down by 469 (-1.19%) over the total course rounds for July. Total rounds of golf were down by 35,845 (-14.02%) for the year compared to this time last year. **(Skylinks was removed from the comparison because of renovation closure).**
- Mr. Lortz asked the commissioners if they had any questions or comments on the rounds/financial report for the months of June and July.
- Mr. Lortz reviewed the highlights of the Monthly Facilities Report and asked the commissioners if they had any questions on any of the reports.

- CIP Golf Fund - Current balance approximately = \$28,199
- CIP Surcharge Total = \$102,866

7. **AMERICAN GOLF REPORT**

- Recreation Park 18 and Recreation Park 9 Golf Course have a new maintenance superintendent. George Vergara comes from David L. Baker Golf Course and he was also the assistant superintendent at Dove Canyon for thirteen years. Mr. Lortz mentioned he went out with Mr. Carballo to review the maintenance and upkeep Mr. Vergara has done at David L. Baker. This was done before Mr. Vergara knew he was being considered for the transfer.
- Junior Golf 1% Fund available balance July 30, 2005 = \$90,322.96
- Little Linksters Fund available balance June 30, 2005 = \$76,360.18
- Ms. Lisa Georgeson provided an update on the various junior golf programs in our City.
 - The Long Beach Junior Golf Association currently has 458 registered members.
 - The Long Beach Junior Golf Association will begin the club championship on Friday, September 16, 2005 at Heartwell Golf Course.
 - The Little Linksters Program was again very successfully this year. Approximately 50% of the participants have been accepted into the Long Beach Junior Golf Association.
 - The summer programs with the NAACP have been completed and were looking forward to a new program this fall.
 - On August 10, 2005 we held a special clinic for the day camp youngsters from Silverado Park on the west side of Long Beach. We had 20 kids who had a great time learning about golf. A special thank you goes to Bob Chaffee and Kathy Eaton for their help in teaching the kids.

- Mr. Bob Chaffee gave a presentation on the results of the Long Beach Golf Festival events. He also thanked all commissioners who participated as volunteers and hopes they will continue to participate next year. He also emphasized that his assistant, Kathy Eaton, deserves the credit for all of her professional work and all of the credit for another successful Pro-Am Charity Tournament.

8. **COMMITTEE STATUS REPORTS**

A. Capital Improvement Projects

- No committee report.

B. Fees and Charges

- The committee needs to consider discussing Internet use and advertising discounts.

C. Hall of Fame

- Commissioner Kennett informed the commission on the great success of the Hall of Fame inductions at the Long Beach Open. Everything went along as scheduled with no problems. Once again a special thank you to Bob Livingtone for all his help!

D. Policies and Procedures

- The committee met on Wednesday, July 27, 2005 to discuss and clarify the Golf Operations (3) three recommendations from Mr. Don Wood. Mr. Wood's had stated at the May 25, 2005 Municipal Golf Commission that: (1) there should be a policy on mandatory dress code, for example collared shirts (2) because of so much play and cart traffic on the one year old fairways, rotational fairway closures should be considered at Skylinks to allow some rest for the grass to recover and grow thicker. (3) Since the high school golf teams are on the course each week, they should be asked to assist with ball mark repairs on the greens.
- The committee also discussed the policies regarding memorial plaques and trees.

The following are the committee's recommendations:

1. The dress code is to remain as it is currently described in the Golf Operations Manual.
 2. Regarding restricting golf carts on selected holes. American Golf is to use their discretion on restricting cart use on golf holes.
 3. High schools and junior colleges. The committee recommends that American Golf at the five courses work with the golf coaches to identify and then work some maintenance programs while playing the Long Beach Golf Courses.
- The committee recommended that the entire section on "Dedications" be removed from Exhibit G of the Golf Operations Manual with the exception of the paragraph regarding Tree Dedications.

It was moved by Commissioner Christensen and seconded by Commissioner Peeters that the Municipal Golf Commission approves the above-mentioned recommendations. The motion carried unanimously.

- Commissioner McCann requested an amendment to vote for the first three items as one and vote separately for the memorial plaque request.

Commissioner Christensen accepted the amendment and requested a second –there was no second. Vice-Chairman Barlow asked for a vote to make the amendment. The nine commissioners approved the original recommendation and one (Mr. McCann) opposed it.

E. Tournaments

- No committee report.

F. Junior Golf Advisory

- No committee report.

9. UNFINISHED BUSINESS

- Early Play – Mr. Lortz read his response memo written to Mr. Peetes that was distributed to all commissioners. It explained that he had looked into the situation that took place on March 25, 2005, that resulted in Mr. Peeter's email regarding his concerns about American Golf's compliance with existing policy in Section 1, C-1, E-2, G-4 & G-6. Current policy is being examined for changes that may allow for more availability to all golfers without any negative impact to benefits of resident golfers. Mr. Lortz asked if any commissioners had any questions. Mr. Peeters had only one question for Mr. Shippey. He asked whether the policies in the manual are still in force. Mr. Shippey answered "yes".

10. NEW BUSINESS

- The new Long Beach City Golf Website (www.lbcgolf.com) is up and running all commissioners are asked to please share the information with their clubs and report any changes or corrections that maybe needed.
- Fairway markers should be added to the CIP list for consideration. Vice-Chairman Barlow asked that once the CIP Committee is assigned by Chairman Rowland; they research this subject of fairway markers and come back with a recommendation to the commission.
- GPS at Skylinks Golf Course is going well as planned. Golfers are using the system and commenting it has several great features available for golfers to use and have suggested use of GPS at El Dorado Golf Course.

11. COMMENTS

A. AUDIENCE

- Mr. Bill Barfield asked the commission to support the PAL Program. Mr. Shippey clarified that there are grants and other funds that will be used to support PAL.
- Emily Hobel passed out flyers for the upcoming Sylvia Maxson's 49er Gold Rush Golf Tournament to be held on Monday, November 14, 2005 at Recreation Park 18 Golf Course. This tournament is a fundraising event for the Long Beach State Golf programs and Women's Athletics.

B. STAFF

- None

C. COMMISSIONERS

- Commissioner Turley inquired as to why the lesson income was so high for the month at Recreation Park 9. Mr. Koh will verify the numbers and get back to the commission.
- Commissioner Turley asked how much play has been generated from the coupon promotion? Mr. Koh explained that they have been most successful from the papers in the San Pedro area but he didn't have any actual numbers.

12. **NEXT MEETING**

**September 28, 2005 at 3:30 p.m.
Heartwell Junior Golf Building
6730 E. Carson Street
Long Beach, CA 90808**

13. **ADJOURNMENT**

- Meeting adjourned at 5:23 p.m.

Respectfully submitted,

Emy Arteaga
Golf Operations Support

c: Municipal Golf Commission
Reginald I. Harrison, Deputy City Manager
Phil T. Hester, Director of Parks, Recreation and Marine
Thomas A. Shippey, Manager of Maintenance Operations
Terry L. Lortz, Superintendent of Golf Operations
Jay Carballo, Regional Director of American Golf Corporation
Lisa Georgeson, Director of Junior Golf Programs